# CHRISS CORNISH

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## **QUALIFICATIONS SUMMARY**

- Passionate about interaction design, information architecture, user experience, and accessibility
- 3 years UX/UI experience with wireframing, designing interactions and mockups
- 8 years proven experience in IA, taxonomy, front end development and responsive design
- Keen attention to detail with a high standard for quality control and digital design
- Familiarity with variety of UX deliverables
- Enthusiastic about and always pushing for human-centric design methodology and accessibility
- Knowledgable and experienced, but also always willing and excited to learn and adapt
- Experience in highly collaborative environments with multiple developers and stakeholders
- Thorough, intermediate knowledge of HTML and CSS with knowledge of how browsers work and experience optimizing content and design concepts
- QA testing and troubleshooting experience on mobile and desktop platforms, communicating enhancement requests and reporting bugs to developers
- Proficient with Photoshop, InDesign, Illustrator and the rest of the Adobe Creative Suite
- Problem solving and project management skills with deadline commitment
- Self-motivated team player with excellent communication and collaboration skills
- Flexible and adaptable self-learner able to quickly orient to new software and protocols

#### **TECHNOLOGY**

Adobe CSS apps: Photoshop, InDesign, Illustrator, Dreamweaver, XD

Wireframing: pen-and-paper, InDesign, Figma, XD

Web Development: HTML 5, CSS | Notepad, Dreamweaver, Komodo

Taxonomy and Sitemapping: Poolparty, Excel

Testing Software: Browserstack

#### **EDUCATION**

BA in Broadcasting and Electronic Communication Arts from SFSU in San Francisco, CA - 2001

AA in Liberal Arts from Mesa College in San Diego, CA - 1998

#### **CERTIFICATES**

UX Design Certificate from Springboard, Credential ID 64620, issued July 2017

#### PROFESSIONAL EXPERIENCE

**Information Architecture Specialist** for BD, San Diego, CA

May 2016 - Present
CareFusion decided to convert me from a contractor to a permanent part of their Digital Team just as they
were acquired by and became a subsidiary of BD.

- \* Develop and guide BD's marketing taxonomy and website information architecture and sitemap for two corporate web convergences
- \*Use a variety of tools to to perform front end development and create pages in the CMS, suggesting alterations to the stakeholders and marketing designers to improve user experience and accessibility
- \* Design UI and UX solutions for onsite search enhancement project, wireframing, creating personas, managing the whiteboard session and collaborating with UX manager and development vendor
- \* Experience working on projects with multiple developers, designers, and stakeholders across timezones
- \* Support taxonomy with updates to PoolParty and education of stakeholders on taxonomy governance and best practices for maintaining the site map
- \* Work as part of a flexible virtual team in an iterative, fashion to collaborate with stakeholders, agencies, and the Creative Services team to design and develop dynamic product pages and solutions sections
- \* QA testing for function and responsiveness of builds on mobile and desktop platforms, communicating with development team and advising for usability and accessibility compliance
- \* Performing regular website edits inside a CMS, using HTML 5 and CSS, making sure tables and other data remains responsive
- \*Creating and suggesting team protocols and procedures to make future management of sites easier
- \* Designing, building and maintaining a training website with kitchen sinks of WCM modules for digital and marketing team, designing it's UX/UI and building it out with HTML 5 and CSS via the CMS
- \* Assisting designers on Creative Team with mock-ups of recommendations I made, using Photoshop
- \* Working in a virtual team, starting workday regularly every day at 7:am Pacific in order to connect with East Coast and offshore colleagues and stakeholders

#### Contract Specialist for CareFusion, San Diego, CA

June 2013 - May 2016

- \*Came on board as a contractor to organize the data in the then current CMS, Tridion, in preparation for a convergence and migration to a new site design and CMS, Ingeniux
- \* Responsible for developing information architecture and taxonomy for the new site in collaboration with the stakeholders and the project lead
- \* Performed front end development using CMS, HTML 5 and CSS for converging newly acquired GM division's products into the existing portfolio represented on the website, designing a layout for optimal user experience.

# **Contract Web Design Specialist** for SynergEyes, San Diego, CA Open contract on as-needed telecommute basis

June 2013 - Feb 2014

- \* Worked remotely to perform design, front end dev, and site updates using HTML, CSS and Dreamweaver
- \* Convert ad cards into event landing pages, creating their UI/UX and building them using HTML and CSS

## Freelance Copywriter for Xcel Distribution, San Diego, CA

Oct-Nov 2013

Project was tight deadline and required working onsite with two different in-house clients on various projects.

- \* Re-write the website copy to be optimized for search engine placement based on an SEO company's recommendations
- \*Collaborate with stakeholder to write sales copy for a brand new product's microsite and brochure

#### Front End Developer for PINT Inc., San Diego, CA

July 2007 - Nov 2009

Position in web agency's Production department, building websites from Photoshop files.

- Work closely with other teams and stakeholders to execute builds on deadline
- Design interaction and layout for sub-pages to optimize user experience based on mockups
- Front end development tasks on team site build projects for ViewSonic, Calipers, etc
- Create subpage and microsite user experience based on general site comps
- Code semantic HTML and CSS using latest standards in deadline-driven environment
- QA cross-browser compatibility testing for Firefox, IE (5.5,6 & 7), Safari, and Opera
- Troubleshoot, edit, and implement PHP, Flash, Javascript, and jQuery
- Edit and create image assets using Adobe Photoshop
- Use project management intranet ticketing system to keep projects organized
- Implement search engine optimization strategies from Client documents
- Work independently in a team environment to manage time and meet deadlines

# **REFERENCES**

#### Christopher D'Souza, worked with 2013 to Present

- RELATIONSHIP: Colleague in Digital Team at BD
- TEL: 619.569.3698 EMAIL: christopher.dsouza@bd.com

#### **Todd Kendrick**, worked with 2013 to Present

- RELATIONSHIP: My manager in Digital Team at BD
- TEL: 858.527.8675 EMAIL: todd.kendrick@bd.com

# David Wild, worked with 2007 to 2020

- RELATIONSHIP: Previous director of Digital Team at BD
- TEI: 919.750.1849 EMAIL: david.wild@bd.com

# Laura Chan, worked with 2019 to Present

- RELATIONSHIP: Colleague in Digital Team at BD
- PHONE: 551.280.0879 EMAIL: laura.chan@bd.com

# Keith Johnson, worked with 2002 to 2004

- RELATIONSHIP: supervisor in CAM
- TEL: 510.825.0804 EMAIL: keithalanjohnson@gmail.com